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Imagin...

Maria and Steve King are the legends behind the Eastern Bay's most passionate and dedicated farm services company.

KFS

After speaking with Maria King, one thing became immediately clear: King Farm Services is an exceptional business, driven by a team of passionate experts dedicated to supporting the local farming community. What began nearly fifty years ago as a small contracting business founded by Steve King has grown into a thriving operation known for its commitment to providing outstanding service and a deep understanding of the agricultural and horticultural industries.

Steve King first set out as a contractor on his own late in 1981, a time when the farming landscape was vastly different from what we know today. Over the years, his knowledge and expertise grew, and in 1988, he and his wife Maria established King Farm Services, a brand that would become synonymous with reliability, professionalism, and innovation in the farming sector. The business quickly gained a reputation for offering top-tier services that met the ever-evolving needs of farmers.

Today, King Farm Services employs a dedicated team of

17 people, all of whom share a passion for farming and a commitment to providing their clients with the very best in service. Steve and Maria remain at the heart of the business, leading their team with a clear focus on community and customer satisfaction. Their service area spans across Te Puke, Tauranga, Edgcombe, Galatea, Whakatāne, Opōtiki, and everywhere in between, offering tailored solutions to the diverse needs of their farming clientele.

A key element that sets King Farm Services apart is their on-road customer support team. Channel and Donna make regular visits to clients' properties, ensuring they have everything they need to keep their operations running smoothly. This hands-on approach allows King Farm Services to maintain constant communication with their customers, building strong relationships and offering immediate assistance when required. Both Channel and Donna carry a wide range of products onboard their vans, making them an invaluable resource to their clients. With their 24-hour call-out service, King Farm Services

IN ONE FORM OR ANOTHER, KING FARM SERVICES HAS BEEN ACTIVE IN THE EASTERN BAY FOR CLOSE TO 50 YEARS. THEY'RE EXPERTS ON LOCAL CONDITIONS AND THE NEEDS OF OUR FARMING COMMUNITY, AS FEATURE WRITER CATHERINE MCCONACHY FOUND OUT.

guarantees that help is always just a phone call away, no matter the time of day or night.

The range of services offered by King Farm Services is impressive and comprehensive. They provide full design and quoting services for water and milking applications, and their team of experts is equipped to handle every aspect of installation and maintenance. With two certified Milking Plant testers on staff, they ensure that the milking process is as efficient and effective as possible. In addition, the business holds an Irrigation New Zealand "Blue Tick" accreditation, offering water meter verification to further guarantee the quality of the systems they install.

Their expertise extends to a number of other areas as well. The team provides electrical cable location services, trenching, and free use of a spinning jenny for pipe installation, which is a huge bonus for farmers who need to lay down irrigation or effluent systems. King Farm Services also boasts a fully operational stainless-steel workshop, where their qualified welders and fitters work on everything from custom-made parts to system repairs.

One of the standout features of King Farm Services is their commitment to working with experienced and reputable local contractors. This collaborative approach allows them to offer a full-service package that includes the installation and servicing of Effluent, Irrigation, and Frost Protection systems. The team's extensive knowledge and experience in these areas ensure that each project is completed to the highest standards and in compliance with all relevant regulations. Whether it's a new installation, an upgrade, or ongoing maintenance, King Farm Services

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is a one-stop shop for farmers across the Eastern Bay of Plenty.

For Steve, Maria, and the team, customer satisfaction is always the top priority. They pride themselves on being friendly, approachable, and professional, fostering long-term relationships with clients and continuously looking for ways to improve and adapt to their ever-changing needs. As a result, King Farm Services has become a trusted partner for farmers across the region, with many clients returning year after year for their expertise and dependable service.

But the team at King Farm Services is about more than just business. Steve and Maria are deeply committed to supporting the local rural community that has supported them over the years. They are always quick to lend a helping hand, whether it's through sponsoring local events, supporting charities, or contributing to community fundraisers. Some of the events and organizations they've supported include the Otakiri, Awakeri, Edgecumbe Primary, and Thornton School Ag Days, the NZ Dairy Awards, Te Puke Young Farmers, and the Eastern Bay Show Jumping competitions, just to name a few. Maria is also an avid supporter of various fundraising initiatives, including ANZAC Poppy Day, Daffodil Day, and Child Cancer appeals. Her willingness to give back to the community reflects the core values of King Farm Services, which prioritizes connection and collaboration at every level.

One of the most memorable stories that illustrates the lengths Steve is willing to go to in order to help a customer is from several years ago when he was involved in a unique project that took him to Cambodia. A secondhand milking plant had been sold to a customer with the intention of shipping it to Cambodia,

where it was meant to be set up and used. However, the plan didn't work out, and the equipment was sold to another party. In late 2017, Steve received an email from an American named Bill, who was setting up a farm in Cambodia called MooMoo Farms. Bill explained that he had a container of milking machine parts but was unsure how to put it all together.

After many email exchanges, Steve decided to take matters into his own hands and flew to Cambodia to see what he could do to help. Upon arrival, Steve was transported by tuk-tuk to his accommodation, already feeling a bit out of his comfort zone. The next day, he met with Bill and made his way to the farm—first by tuk-tuk, then by barge across the Mekong River. On-site, Steve quickly assessed what additional parts were needed to complete the installation. The farm workers were eager to assist, and Steve was impressed by their enthusiasm and hospitality.

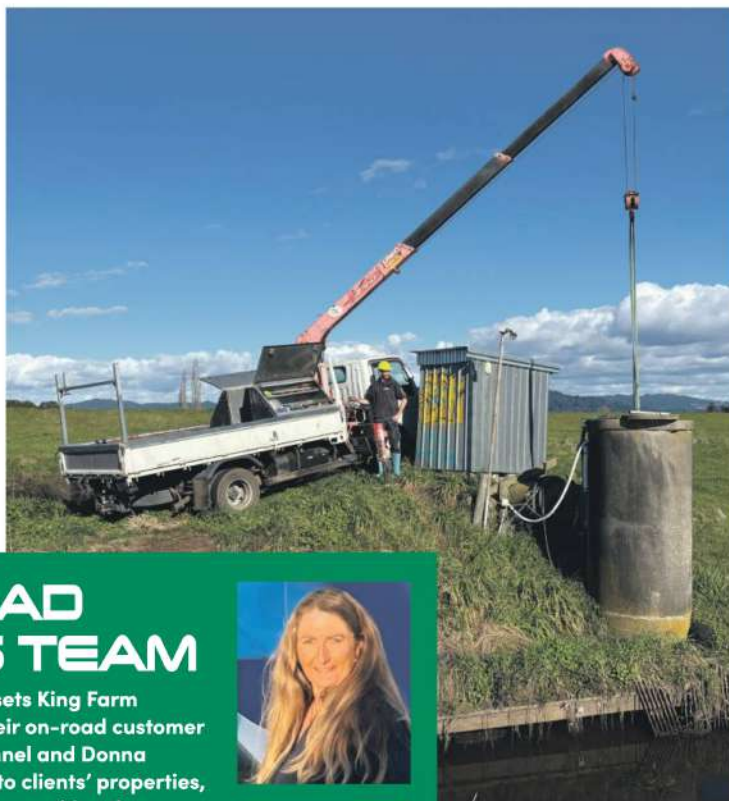
Two days later, Steve returned home, and the necessary parts were ordered. A team of two fitters, Jason and Will, along with over 100 kg of extra luggage, set off for Cambodia. The job took eight days to complete, with the help of a translator and the farm workers. It was a historic moment when

ON-ROAD SALES TEAM

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Out and about with the KFS team, installing a full service bore lift (above), while photos far left and bottom left show other types of installations done on local farms, from water management systems to full milking shed installations.



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The team at King Farm Services is highly trained and knowledgeable about local conditions and the very specific needs of Eastern Bay farmers, whether it's stainless steel fabrication on water filter systems (above) or de-watering services (right).



the milking plant was successfully installed and the cows were milked by machine for the very first time. At that time, Cambodia had only relied on powdered milk, and the MooMoo Farms team was thrilled to be able to offer fresh milk to their community. King Farm Services returned to the farm the following year to carry out an upgrade to the system, and to this day, the farm continues to supply fresh milk to the people of Cambodia. Although ownership of MooMoo Farms has changed hands, Steve, Maria, and the team at King Farm Services remain in touch with the farm, proud of their role in making history by installing the first milking plant in Cambodia.

This story is just one example of the lengths Steve, Maria, and their team will go to in

order to help their clients. Whether it's a local farmer in need of urgent assistance or a project halfway across the world, King Farm Services is always ready to lend a hand.

For anyone in the agricultural or horticultural industries, King Farm Services is the go-to provider for expert advice, top-quality products, and reliable services. With their extensive knowledge and commitment to customer satisfaction, they continue to be a vital part of the eastern Bay of Plenty farming community. Whether you're in need of installation, maintenance, or advice, the friendly team at King Farm Services is just a phone call away. Get in touch today and experience the difference for yourself.

IN THE FIELD

Robbie Hall and William King are at the heart of King Farm Services, driving its reputation for excellence and reliability. Together, they make a dynamic team whose skills and experience perfectly complement one another.



Both Robbie and Will have worked extensively across New Zealand and gained valuable international experience, giving them a broad perspective and a deep understanding of the challenges faced in the agricultural sector. Their expertise and professionalism have earned them strong respect within the industry.

Whether your project involves milking systems, water management, effluent disposal, horticultural irrigation, frost protection, dewatering, or other specialised requirements, Robbie and Will are dedicated to delivering practical, innovative solutions. Their goal is simple: to provide expert advice and tailored services that help you achieve the best results for your operation.



The team at Nickz Auto Services would like to acknowledge Steve, Maria and the King Farm Family at King Farm Services.

They have been a great inspiration to us as new kids on the block in business. We are privileged to service their fleet of vehicles and value the relationship we have with the Kings team.

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